

Royal Music Centers
Founded 1993



Summer 2007
Volume 15 Number 3

Royal Music
West Hills Plaza
864 Route 37 West
Toms River, NJ 08755

Royal Page

732-240-2332
800-450-4385

www.royalmusic.com

We've Got Great Organs !!!

As many of our reader's are aware people generally upgrade their instruments on average every three to five years. Recent success selling the new Roland Atelier Organs has brought a unique opportunity to the fans of Royal Music and the reader's of this publication.

Royal Music has a great selection of "nearly new" instruments in stock that have been upgraded to new Roland Organs. Now you may find the instrument you always desired at a fraction of its original cost. Many brands and models are available. All of these previously owned instruments have been thoroughly inspected and will be sold with comprehensive warranties.

Simply stated this is a great time to consider upgrading your current instrument to something a bit newer and fancier.

Hurry in for the best selection.

What's New For The Summer

The two most important things happening at Royal Music this summer are the student evaluations and preparation for the Royal Family CD #2.

For those of you hoping to return to lessons this fall perhaps you'd like a free private evaluation to ensure you are placed in the proper class once we hit the September back to school session of music lessons. You need to bring two songs to play for us to be placed. Call to set up a time 732-240-2332.

In February 2002 our students released the first Royal Family CD. It contained 23 great versions of popular songs. This August we will be working on recordings and learning how to record on our instruments. We hope to have our second CD done and available for an early fall release. Recording is a great learning experience and it's a neat way go back years later and listen to your progress.

We are also hoping to publish another newsletter before our fall lessons begin. As we are entering August that doesn't leave much time to get it done.

As always ... Play Music Everyday.

Brain Workouts Tone Memory

It's common knowledge that a proper exercise regimen can do wonders for the body. Only recently, however, have psychologists and gerontologists aggressively applied the same principle to the brain.

Among people who work with older adults, the concept of "cognitive fitness" has become a buzz phrase to describe activities that stimulate areas of the brain and help improve memory. Proponents of brain-fitness exercises say such mental conditioning can help prevent or delay memory loss and the onset of other age-related cognitive disorders.

"The brain is the central processor of the body, and most

people don't do much to keep it as fit as possible," says Patti Celori, executive director of the New England Cognitive Center. The NECC runs a program to work with older adults to improve cognition. Its activities include computer programs designed to stimulate specific areas of the brain and the replication of geometric designs with pegs and rubber bands. Similar programs include Maintain Your Brain, initiated by the Alzheimer's Association, and Mind Alert, run by the American Society on Aging.

But any hobby or activity that challenges the brain will help, say psychologists, including doing crossword puzzles and brain teasers, mental arithmetic and memory puzzles, or learning a new skill. One purpose of mental exercise is to

reinforce the idea that "in aging, not everything is downhill," explains Elkhonon Goldberg, a Manhattan neuropsychologist and author of *The Wisdom Paradox*, a book that examines how some people grow wiser with age.

This article appeared in Making Music Magazine (September/October 2006).

Royal Music "Keyboard Club"

GOAL:

1. Learn about the buttons and features of YOUR keyboard.
2. Improve your Registrations & Program changes.
3. Students helping Students

When?

The second Saturday of each month, starting at 11am.

Who?

All keyboard owners and those planning to become owners.

Student's Responsibility:

1. Bring your owner's manual
2. Bring your notebook
3. Participate

Mark your calendars:

SATURDAY AUGUST 11th
SATURDAY SEPTEMBER 15th
SATURDAY OCTOBER 13th

The keyboard club is a seminar held in stand alone fashion. This means the topic is completed during the meeting. You can come to as many or as few meetings as your schedule allows and still learn something with each trip.

It is a great chance to learn a little about your keyboard. Hope to see you there.

That Is Why I Teach Music

Not because I expect you to major in music.
Not because I expect you to play or sing all your life.
Not so you can relax or have fun.

But

So you will be more human.
So you will recognize beauty.
So you will be sensitive.

So you will be closer to an infinite beyond this world.
So you will have something to cling to.
So you will have more love, more compassion,
More gentleness, more good ...
In short, more life.

Author Unknown

Hi Jeff,

I just wanted to tell you that I am thrilled with the organ. I've been practicing and getting use to navigating it. Some of the sounds that come out of it are amazing and I'm really enjoying it.

It was really nice working with you. You had made this purchase very comfortable for me. Now I have faith that there are still some honest businessmen that I can trust.

Thanks again, I'll be in touch for books and to give you an update on my progress. Take care and have a great weekend.

Barry R.
Downingtown, Pa

Showroom Hours

Weekdays 10 am until 8 pm

Saturday 10 am until 6 pm

Sunday Closed

Play Music Everyday

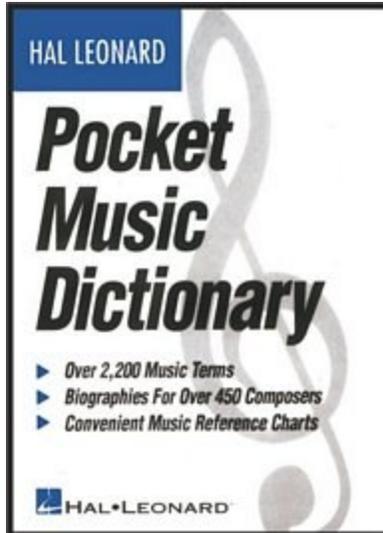


Music Book Of The Month

Here's the most contemporary music dictionary on the market! Conveniently divided into three main sections:

The Dictionary of Music Terms defines over 2,000 music terms concisely, including notation and theory terms, instruments and terms used in pop music, electronic music and the music business.

The Dictionary of Musicians provides more than 400 capsule biographies of composers and other musicians.



Reference Charts give instant, at-a-glance summaries of the essentials of music, encompassing instrumental and vocal ranges, notation signs and symbols, and scales, modes and key signatures.

240 pages

Only: \$ **4.95**

Summer Special All Lowrey Organs Prices Reduced

LOWREY ORGANS

America's #1 Name in Trade-Ins

ALL MODELS REDUCED TO
ROCK BOTTOM PRICES !

**Royal Music's
Eleventh Annual
Lowrey Liquidation
over 20 Pre Owned—Nearly New
Lowrey Organs in Stock**

*Prices as low as 90% off original list
Don't pay retail, many models far below book value*

If you love that Lowrey sound, then Royal Music is your choice for Lowrey Home Organs. With over 20 pre-owned and nearly new Lowrey's in stock we've got the models you want for prices you won't believe.

Our staff has many years of experience with the Lowrey brand, so we can offer all the technical support

you desire.

This selection of instruments is a great opportunity to save \$\$\$ on the organ you always wanted. All trades will be considered. Generous cash discounts will be granted. Special financing has been arranged including NO INTEREST !



*All
Royal Music
Lowrey Organs
include:*

**FREE Local Delivery
Warranty
1 Year FREE Lessons
FREE Bench
Owner's Guide**

Just For Laughs Clever Signs:

On an Electrician's truck: "Let us remove your shorts."

Outside a Radiator Repair Shop: "Best place in town to take a leak."

In a Non-smoking area: "If we see you smoking we will assume you are on fire and take appropriate action."

On Maternity Room door: "Push, Push, Push."

At an Optometrist's Office: "If you don't see what you're looking for, you've come to the right place."

At a Car Dealership: "The best way to get back on your feet - miss a car payment

Outside a Muffler Shop: "No appointment necessary. We'll hear you coming."

Outside a Hotel: "Help! We need inn-experienced people."

At an Auto Body Shop: "May we have the next dents?"
In a Dry Cleaner's Empori-

Royal Music prides itself on offering the largest assortment of home organs in the state of New Jersey. With over 100 organs in stock we have the models you dream about at prices that won't break your budget.

As a local independent music store we try to keep our overhead low and transfer the savings directly to our customers. We could operate our business in a more wasteful manner and inflate our prices, but we weren't raised that way. (Besides lower prices allow us to sell more instruments.)

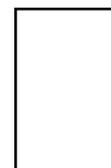
Our reputation is built upon years of serving the local community. Ask any music lover who has lived in Ocean County for a while and they will toot the praises of Royal Music.

Nice people, great instruments, no sales pressure & dynamite prices: coupled with the areas most comprehensive lesson program and FREE local delivery. This is the Royal Music Way. Business the Old Fashioned Way where a handshake and a person's word truly count.

Royal Music is the only local music store whose owner is on site, available, and is also an organist. Our hope is that you can enjoy music as much as we do.

Play Music Everyday

Royal Music
West Hills Plaza
864 Route 37 West
Toms River, NJ 08755
732-240-2332
www.royalmusic.net



Music is the cure for the summertime blues

If you have a friend who also enjoys music please feel free to add them to our mailing list. There is no charge for a newsletter subscription.

Call us with there name and address or better yet bring them to Royal Music to browse our inventory and perhaps listen to some great music. We'll pour them a cup of coffee and make them feel at home.

Thank you to all of our loyal reader's for your continued patronage. We hope enjoy making music as much as we do. Play music everyday.

